



PINESPIRE™

In 2023 Washington Will Roll-out Their Clean Fuels Program

Get Ready to Earn Revenue With PineSpire

In 2023, the state of Washington is rolling out a Clean Fuels Program (CFP) to meet statewide targets to reduce Green House Gas (GHG) emissions from the largest emitting sector – transportation.

Washington’s program will be built on other existing similar models in California, Oregon and British Columbia but specifically tailored to meet goals set by the State’s Department of Ecology. PineSpire is expert on electrification complexities in California (LCFS) and Oregon (CFP) from registration to revenue.



PineSpire provides Comprehensive Services to our Partners

→ What is a CFP?

A Clean Fuels Program is a carbon credit system in which high-carbon fuel producers and importers (like oil and gas companies) buy carbon credits that are created by low carbon fuel users (like electric fleet owners and EV charging station owners.) This carbon credit marketplace effectively creates a **revenue stream** that incentivizes low carbon fuel investments and literally creates revenue **every time you charge your electric fleet.**

→ Who can participate?

- **Electric Equipment Owners:** forklifts, pallet jacks, truck refrigeration units, and cargo handling equipment.
- **EV Charger Owners:** Vehicle chargers that are publicly accessible or used to charge your commercial vehicles (like company cars and trucks).
- **Other low-carbon fuel generators,** like makers of renewable hydrogen and biofuels.

All of these are eligible to generate carbon credits that can be **monetized!**

→ What to Do Now?

Subscribe to PineSpire for updates so you’re ready to enroll for CFP credits as soon as the program launches, so you start generating revenue from day one.

Talk to PineSpire about how to plan for fleet electrification and stay ahead of upcoming zero-emission vehicle regulations.

Call: 559-272-5088

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